

# Bingo! - Virgin Games Gets The X-Factor Slot



Released on: November 27, 2009, 5:40 am

Author: [Virgin Games](#)

Industry: [Entertainment](#)

**London, November 2009** – [Virgin Games](#) announce their latest product offering, with the addition of the X-Factor to their comprehensive range of [bingo](#) games.

The X-Factor [bingo slot game](#) offers fans the opportunity to face the judges, get through auditions and make it all the way to the grand final. Those who have what it takes to impress may not find fame, but they could land a fortune, thanks to impressive cash prizes and V Points, which can be redeemed against a host of Virgin-branded products.

This product is part of a number of new television-themed games which are being added to the site in the coming months. These include the popular 'Blankety Blank' and 'The Price is Right' franchises, which have further enhanced the site's appeal to gamers from across the U.K.

Part of the Virgin Games group, Virgin Bingo was launched in June 2004 and has quickly established itself as one of the leading online Bingo sites. The site was restructured in June 2006 and alongside sister sites Virgin Casino and Virgin Poker, it aims to provide gamers with the best choice of products and rewards on the internet.

A spokesperson for Virgin Games commented on this new product by saying:

"X-Factor is extremely popular at the moment and we are hoping to capitalise on some of the popularity by offering our customers the chance to participate in this fun and exciting game."

Continued:

"With some very attractive prizes on offer, we are sure that this will become one of our most popular bingo products. It compliments a range of entertainment tie-ins, including the popular Cluedo and Monopoly games, which have already proved to be a big hit with players."

To find out more about this, and a range of other themed [Bingo games](#), visit: <http://www.virgingames.com/bingo>

**Virgin Games** [Virgin Games](#) launched in June 2004 and has quickly established itself as one of the leading gaming websites in the UK. Virgin Games comprises four distinct offerings:

- Virgin [Casino](#), part of the Wagerworks network, brings consumers classic casino offerings like blackjack and roulette, as well as great feature slots like Monopoly, Cluedo, Dungeons and Dragons Fortress of Fortunes™ and the highly popular MegaJackpots progressive games, with a seeding value of £1,500,000
- Virgin [Poker](#), part of the Boss Media network, offers a huge array of games and content for beginners through to experienced pros – as well as the most generous loyalty scheme in the industry

Virgin [Bingo](#), part of the Virtue Fusion network, offers cash prizes worth thousands of pounds in the progressive jackpots, as well as Virgin prize bingo and a range of unique Virgin Games bingo games

**For further information please contact:**

Simon Hall

Virgin Games

Tel. 020 7237 1526

Email [simon.hall@virgingames.com](mailto:simon.hall@virgingames.com)

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)

