

# Datacraft Solutions, Inc. Hires New President, Brian Gullette



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Datacraft Solutions, Inc., announced on Friday that it has hired Brian Gullette as President, reporting to Stephen Parker, CEO. As President, Gullette will be responsible for business and corporate development, including direct and channel sales, marketing, and strategic partnerships and alliances.

Gullette is an accomplished sales and marketing executive and technology entrepreneur, having founded and managed several online marketing and business intelligence software-as-a-service (SaaS) companies. He has built successful sales and marketing organizations targeting top executives in a range of vertical markets, from real estate development to durable goods manufacturers to advertising and marketing agencies.

"We are excited to have Brian join the team here at Datacraft Solutions," remarked Stephen Parker, CEO. "The strong sales discipline and analytical depth he adds to our bench will serve us well as we continue our push to deliver the best ROI in the industry for automated inventory replenishment solutions."

Gullette comes to Datacraft Solutions from Connexion Technologies, the country's largest private fiber-optic infrastructure development company, where he was National Vice President of Business Development.

"I was very impressed by the quality of the Datacraft team and technology, and I'm glad to be joining a team so committed to focused execution and customer satisfaction," Gullette said. "What impresses

