

Global Edge Recruiting Announces New Website

New website offers career information and job opportunities for healthcare professionals and medical and pharmaceutical sales representatives



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November 9, 2009 – Rogersville, MO. Global Edge Recruiting announces the launch of their newly revised website. The updated website is based upon 13 years of successful web marketing experience in the medical sales [recruiting](#) marketplace. The new site allows individuals to access current information on how to succeed in today's tough employment market in either a hiring or job-seeking role. Although designed for medical sales professionals, many of the tools and information are transferable to any sales or marketing discipline.



Currently, Global Edge Recruiting.com has over 200,000 hits each month demonstrating the reach of it's resources on the web. According to Director of Executive Search, Denise Wilkerson, "The Career Center has always been a popular destination on our site. It contains information to assist [job seekers](#) in learning how to develop their

resume, enter into a job search and successfully interview for a medical or pharmaceutical sales job. It is our hope that the information we provide can help make the [job search](#) and interview process easier for those experiencing difficulty in this market.”

Company officials are also citing successes in outplacement services. These services benefit both candidates and clients (employers) by assisting the displaced. The new website offers ongoing career information to assist candidates through periods of career transitioning.

Denise Wilkerson adds, “With the changes in our website, we hope to continue to meet the needs and expectations of both our clients and candidates. The unique tools provided by the new site really help us understand the sales candidate so that we may match them with the appropriate job. Conversely, the site also helps the staff find the talented, competitive individuals that today’s top medical sales companies are seeking.”

The new website was converted from a static site to a dynamic site. This allows “real time” recruiter changes allowing for immediate job postings or changes. According to officials, this helps attract talent when timelines are short or assist in simply getting information out in a very timely manner. The updates also allow for a recruiter blog and question submission area.

For more information about this topic or to schedule an interview with Randy Wilkerson, please call 877-370-2462.

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