

HolidayCity.com Doesn't Judge a Book by Its Cover at the Munich Book Show



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Kuala Lumpur – Writers, publishers and book lovers alike are set to congregate in Gasteig, Munich from 12th to 29th November 2009 and celebrate the 50th anniversary of the popular [Munich Book Show](#). One of the more successful book shows in the world, this year's event is expected to attract about 300 publishers from Germany and other German-speaking countries. About 160,000 visitors had been converging here in the last few years and this number is expected to increase in 2009 with many famous and renowned authors making their appearances. The city would certainly be an exciting and busy place for the entire 18 days with roaring business expected for Munich hotels.

Authors and publishers from all over the world would make a beeline for the book show with special evenings organized for readings and special presentations. Among them would be Spanish writer, Carlos Ruiz Zafón, Gioconda Belli from Managua, and John Harvey and Robert Harris from the United Kingdom. Other respected authors that are scheduled to attend include Hans Küng, Frank Schätzing, Anselm Grün, Hans-Peter Dürr, Alfons Schuhbeck and Wladimir Kaminer. Other exciting programmes have also been planned to further attract the crowds. They include special evenings with Thorsten Havener who would demonstrate his amazing mind reading ability, and readings by Juli Zeh that would also feature the rock group, Slut. The book show is also a great opportunity for some of the authors who would get the opportunity to talk about their new books with the listeners of the Bavarian Radio.

One of the main goals of the Munich Book Show is to promote reading especially among children. With this in mind, children and parents can look forward to book readings, discussion and exhibitions. Especially noteworthy events would be readings by Cassandra Clare (with Claudia Engler) who would read from her book, 'City of Glass' and Zizou Corder (with Axel Milberg) for 'Lee Raven'. Another not-to-be-missed event would be the appearance by Lucy Hawking, daughter of astrophysicist Stephen Hawking.

Lee Lai Huat, CEO, HolidayCity.com, remarked, "Book lovers are going to have a great time at the Munich Book Show. Not only would they be able to check-out the latest offerings from the literary world, they would also get the rare opportunity to get up close and personal with their favourite authors and attend special readings and other exciting events." He further said, 'It's a great place to bring your children and cultivate a love for books and reading. With thousands expected to attend the

book show, HolidayCity.com is more than happy to offer great savings and discounts on Munich accommodations to make their trip more memorable.'

HolidayCity.com offers attractive rates at the following hotels and many others:

Creatif Hotel Elephant Munich (3 star)
Starting rate EUR65

Germania Hotel Munich (3 star)
Starting rate EUR99

Deutsches Theater Hotel Munich (3 star)
Starting rate EUR109

Holiday Inn Munich - Schwabing (4 star)
Starting rate EUR116

Platzl Hotel Munich
Starting rate EUR192 (4 star)

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