

MigraX And 3CX Dial The Swedish VoIP PBX Market



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MigraX to distribute 3CX in Sweden to its reseller channel and offer special PBX bundles.

London, UK, November 24, 2009. 3CX (www.3cx.com), the international developer of the award-winning [3CX](#)

[Phone System for Windows](#) has announced a distribution agreement with MigraX AB (www.migrax.se), a leading distributor of networking equipment in Sweden.

As an introductory offer, MigraX and 3CX will be offering special bundles of the 3CX Phone System and Grandstream hardware, which will translate into discounts of up to 30%.

MigraX distributes Voice over IP (VoIP), IP-telephony, secure firewalls and network security solutions among other products in Sweden. The company has now agreed to make 3CX a part of their commitment to high quality. That's because MigraX finds the unique 3CX product to be one of the best solutions on the market when it comes to functionality, price and performance.

Lasse Larsson, the CEO of MigraX AB, said: "3CX is the rising star of the VoIP PBX market and we are excited to be able to distribute their products. 3CX offers an easy to use and cost effective solution that saves companies money and increases their productivity".

MigraX has a strong expertise in VoIP and so is well placed to recommend 3CX in such glowing terms. 3CX stands out from the competition because it is a special software-based IP PBX which can replace a traditional hardware-based PBX.

Not only is 3CX easy to manage and install but there are both short term and long term cost savings because you don't have to purchase and expand a hardware-based PBX.

Nick Galea, CEO of 3CX, said: "We are honoured to work with MigraX, an established distributor in the Swedish market. This will give us better access to the Swedish market and allow us to serve our customers better."

About MigraX: MigraX AB distributes IP-telephony, Voice over IP and network security solutions to more than 300 resellers across Sweden.

The company represents 3CX, Grandstream, Patton, Vertico Software, CyberPower, DrayTek and Accutone - each of which are leaders within their respective areas.

MigraX prides itself in distributing products that are the best-in-class and helping customers to achieve superior business results. MigraX also works closely with channel and manufacturing partners to ensure that products continue to adapt to the ever-changing demands of the Swedish market.

About 3CX: 3CX is an international developer of telecommunications software, headquartered in Europe with international offices in locations around the world including the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. It is a Microsoft Gold Certified partner which is backed by an experienced management and development team. The [3CX Phone System for Windows](#) product has earned Windows Server 2003 Certification and received numerous awards. These include the [Communications Solutions 2007 Award](#), the [Windowsnetworking.com Gold Award](#), the [Windows IT Pro magazine 2008 Editor's Best Award](#). Computer Shopper Magazine also recognised the company's commitment to innovation and quality with a Best Buy Award. Visit www.3cx.com for more information.

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