

Promethean Group Announces New Board Appointments



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Promethean Group, a global leader in interactive classroom solutions, and its principal company, Chalkfree Limited, has announced the appointment of two new, non-executive directors, namely Dante Roscini and Philip Rowley.

Mr. Roscini, age 51, serves as a senior lecturer in the Business, Government and the International Economy Unit at Harvard Business School. Prior to joining Harvard in 2008, he was the Country Head of Italy and Chairman of European Capital Markets for Morgan Stanley, as well as the board director of Morgan Stanley International Bank. In 1999, Mr. Roscini joined Merrill Lynch as Head of Global Equity Capital Markets and, from 1988 to 1998, he was the Head of European Capital Markets for Goldman Sachs. Dante holds a summa cum laude Laurea degree in nuclear engineering from the University of Rome and an MBA from Harvard.

Mr. Rowley, age 57, currently is a non executive director of ARM Holdings plc, HMV Group plc and Misys plc and has previously served a non executive director at Tradus plc. From 2001 to 2007, Mr. Rowley was with AOL Europe, where he became Chairman and CEO. In 1998, Mr. Rowley joined Kingfisher plc as Group Finance Director. Prior to relocating to England, he held the posts of Executive Vice President and Chief Financial Officer at EMI Music Worldwide and was the COO and CFO of Golden Books. Mr. Rowley holds a degree in chemical engineering from Imperial College, London, and qualified as a chartered accountant with Peat Marwick in 1976.

"We are delighted to welcome Philip and Dante to the board," said Graham Howe, Chairman of Chalkfree Limited. "Their impressive track records and experience will strengthen our Board and are highly relevant as we plan our continued expansion and as more and more countries turn their attention to bringing interactive learning technology to their classrooms."

Additionally, Promethean's CEO, Jean-Yves Charlier has also been recognized for his significant accomplishments in driving the company forward over the past year when he accepted the British Venture Capital Association (BVCA) Award for the best CEO of private equity backed companies in the UK. The award recognises the achievements of CEOs throughout 2008 and nominees selected from across the UK were judged on their company's performance.

Mr. Charlier was recognized for his leadership, further consolidating Promethean's strong market position across the 90 countries in which it operates and for driving the company's revenue growth up 49% in 2008, following a 25% growth the previous year. This growth can be linked to key initiatives instigated by Mr. Charlier in 2008 included focusing the business solely on the [education software](#) sector, adopting a global indirect sales model and accelerating new product development investment.

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About

Promethean is a global leader in interactive classroom solutions that empowers teachers to engage, educate, assess and motivate learners. Developed by and for educators, its award-winning ActivClassroom is an innovative and integrated suite of solutions such as [interactive whiteboards](#) and interactive [whiteboard tools](#), providing time-saving technology for teachers and engaging, informative content for the modern-day classroom that has been proven to significantly raise achievement levels.

Promethean:

Beyond the classroom, Promethean's integrated learning system also provides comprehensive training and support. Promethean Planet (www.PrometheanPlanet.com) is the largest online teacher forum for premium and [interactive whiteboard](#) content. Nearly half a million educators from around the world currently access and adapt downloadable flipcharts, participate in conversations on the forum and blog and share best practice to create fun, engaging lessons that capture both the imagination and attention of their students.

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