

Quest CE Releases 2010 Financial Advisor Education Survey Results

QUEST CE

Released on: November 25, 2009, 2:48 am

Author: Alex Krenke/Quest CE

Industry: [Education](#)

Milwaukee, WI – November 25, 2009 - Quest CE recently invited over 30,000 financial advisors to participate in their annual survey on advisor's perceptions of value-added insurance and professional designation continuing education (CE).



The survey focused on advisors' opinions on the insurance and designation continuing education (CE) sessions offered in their branch offices by wholesalers and of the wholesalers themselves.

Results showed 88% of the advisors who responded make time to attend continuing education sessions wholesalers present at their office, and 89% agreed those CE presentations were relevant and informative.

The survey asked whether the advisor was more likely to attend an instructor-led continuing education session than a product update meeting held by a wholesaler. 79% of the respondents said they were more likely to attend a CE session, further illustrating the fact that wholesalers who offer CE in branch offices can dramatically increase contacts and strengthen relationships with advisors.

82% of the respondents said they would be interested in receiving continuing education voucher cards from wholesalers who do not offer a "live" CE session in their office.

Final survey results are available for download at:

<http://www.questce.com/Downloads.html>

To learn more about the survey or for information regarding Quest CE's products and services contact Marcy Kalat at 877-593-3366 or mkalat@questce.com

Contact Details: 10850 W Park Place
Suite 1000
Milwaukee, WI 53224
877-593-3366
www.questce.com
learn.questce.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)