

'A Christmas Carol' Voted Favourite Festive Film of All Time – But Don't Get 'Scrooged' on Your Movie Package This Christmas!



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New research from uSwitch.com, the independent price comparison and switching service, reveals that 9 out of 10 Brits (91%) are looking forward to sitting down to watch a film this Christmas. 'A Christmas Carol' takes the top spot in a poll of Britain's top ten Christmas films – closely followed by 'It's a Wonderful Life', Wallace and Gromit and 'The Snowman'. But, with over a quarter of consumers (28%) fed up of watching the same old films year after year, uSwitch.com recommends cost-effective ways to refresh your movie selection this Christmas.

The Top Ten Christmas Films:

- 1 A Christmas Carol
- 2 It's a Wonderful Life
- 3 The Snowman
- 3= Wallace and Gromit
- 4 Miracle on 34th Street
- 5 White Christmas
- 5= James Bond
- 6 Santa Claus: The Movie
- 7 The Muppet Christmas Carol
- 7= Harry Potter

The survey highlights how a good Christmas movie can bring out the seasonal spirit in many of us. Nearly a quarter of consumers (22%)

say that festive films are a tradition they hold dear as a great way of bringing the family together. A further 22% admit that they offer a real feel-good-factor and over a quarter (28%) say that 'Christmas wouldn't be Christmas' without enjoying one of their favourite flicks. For the Mums and Dads who spend Christmas running around after the kids, more than one in ten (14%) say relaxing with a movie provides a nice break from the cooking and cleaning!

However, not everyone enjoys watching 'Christmas classics' – over a quarter of us (28%) are fed up watching the same films year after year and one in five (21%) don't really rate the films that tend to get shown at Christmas. Furthermore, a quarter (25%) say Christmas is so busy they just don't get the time to watch films.

Fortunately, good news is in store for those who don't want to settle down to the same old classics. This Christmas the [Digital TV](#) market is more competitive than ever, with companies such as Sky, Virgin Media and BT offering a range of deals to entice customers to watch films via their TV service. And with only 12% of consumers currently paying extra for film channels, the fruit is ripe for picking.

Jason Glynn, communications expert at uSwitch.com says: "We're used to shopping around for Christmas bargains - and this applies to TV packages too this year. There's a wealth of deals around to give film buffs access to a whole host of movies over the Christmas period – whether they are after the latest releases, high definition films, or family classics. Best of all, you can sign up to many of these packages for just 30 days, which means you can get great films at Christmas without being tied into an annual contract."

[See the full version of this press release.](#)

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About uSwitch: uSwitch.com is a free, impartial online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile phones, personal finance products and car insurance.

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