

# ACF Car Finance Gears Up for 2010



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Author: [ACF Car Finance](#)

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The UK's leading specialist sub-prime car dealer, ACF Car Finance Limited, has announced several significant branch promotions and appointments to support the business's continued growth and success.

The market leading company recently reported its highest monthly volume of customer applications and is planning for an even busier New Year by promoting five members of the sales team and appointing one new hire.

The promotions include Peter Lloyd to Branch Manager at the [car finance](#) company's number one performing branch at Maidstone, with Chetan Patel replacing Peter as Branch Manager at Dunstable after many very successful years as the Sales Manager there. Nick Merchant, Doug Browne and John Lloyd have been promoted to Sales Manager at the Dunstable, Maidstone and Isleworth sites respectively, following continued success within the company at Sales Executive level.

To further supplement this, the business is delighted to announce the appointment of Simon Edmonds as Branch Manager at Isleworth. Simon brings with him years of sub-prime motor retail experience both at Sales and Branch Management level.

Norman Beaumont, Sales and Marketing Director for ACF Car Finance, commented: "We continue to focus on providing our customers with the very best service possible and that means recruiting and retaining the best people for the job."

"We are particularly proud of our staff achievements this year and want to acknowledge and build upon these for 2010. It will be another exciting year for us and we plan to continue to strengthen our service offering by developing our sales team and maximizing our customer communications both online and in the media."

To meet this growing demand for its services, ACF Car Finance is currently expanding its team in various business areas. For more information on the roles available, visit the website at [www.acfcarfinance.co.uk](http://www.acfcarfinance.co.uk) or email the Human Resources Department on [hr@acfcarfinance.co.uk](mailto:hr@acfcarfinance.co.uk).

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Notes to Editors:

- ACF Car Finance Limited. Registered in England number 4757280. Registered office: International House, Kingsfield Court, Chester Business Park, Chester CH4 9RF.
- If featuring this article on news pages online, where possible please insert a link to the ACF Car Finance website ( [www.ACFCarFinance.co.uk](http://www.ACFCarFinance.co.uk) ), using the link format: <a href="http://www.acfcarfinance.co.uk">ACF Car Finance</a>.
- For further information on ACF Car Finance, visit [www.acfcarfinance.co.uk](http://www.acfcarfinance.co.uk).

For further information, please contact Emma Bithell or Kate Cox at de Winter PR & Marketing on: 01244 320 677 or email: [emma@dewinterpr.co.uk](mailto:emma@dewinterpr.co.uk).

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