

# Apex Signs up to Tracesmart's Online Debtor Tracing Facility

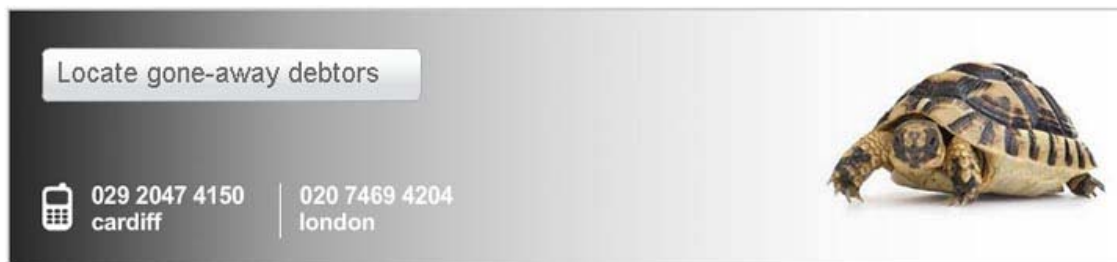


Released on: December 23, 2009, 6:16 am

Author: [Tracesmart](#)

Industry: [Financial](#)

Tracesmart Corporate has been appointed by Apex Credit Management to provide their proprietary [data cleansing](#) and online tracing services. The intuitive web based tracing system offers a single source solution, which permits the rapid and confident tracing of [gone aways](#) and absconded debtors. The facility will provide Apex with the means to conduct their tracing activities, both efficiently and ethically.



Apex Credit Management is a rapidly growing credit management provider. Headquartered in Stratford-Upon-Avon, the business is focused exclusively upon providing debt management services to the financial services sector; notably early arrears outsourcing, debt collection, debt purchase and tracing services. The company was established in 2000 as a specialist UK based consumer debt collection agency.

Apex recently created a new division, Apex Discovery Solutions, which provides dedicated tracing solutions to the financial services sector. Based in West Malling, Kent, the new enterprise boasts a large team of tracers to fulfil the recent uptake in demand from this sector. Head of Trace is Jamie McGrath, who with over twenty years of experience in the debt recovery and debt purchase sectors has extensive knowledge of tracing and compliance. Commenting on the company's new partnership with Tracesmart, McGrath remarked, "Forging an alliance with Tracesmart enables us to broaden our data cleansing and tracing services across our client base, which will assist us in our goal of becoming a data led, ethical and compliant trace provider."

Tracesmart is one of the UK's leading data specialists, providing [debtor tracing](#) and consumer data services to a vast number of the country's credit management companies. In addition to people tracing, the company also offer [identity checks](#) and [anti-money laundering](#) services to a varying and growing legion of businesses and industries.

Commenting on the new partnership, Chris Rothwell, Tracesmart's Sales Director remarked, "We are delighted that Jamie and his recently established Apex division have chosen Tracesmart for their tracing and data solutions. Our debtor tracing facility is industry leading; we are confident we can provide increased productivity and efficiencies to any credit management organisation. We look forward to providing a first-rate and cost-effective service to our new partner, Apex."

### **About**

### **Tracesmart**

Established in 1999, Tracesmart Ltd is a leading provider of consumer intelligence services. It specialises in the provision of data cleansing, consumer tracing and identity verification. Prominent in the collections, pensions and other financial sectors, the online tracing facility has become an essential tool employed by a growing legion of businesses ranging from SME to FTSE 100 companies.

Recently, the company's management has embarked on a rapid growth strategy, doubling staff numbers and office accommodation at its Cardiff Bay headquarters in addition to opening its City of London office to satisfy existing and anticipated future demands for its products and services.

**Chris Rothwell**, Tracesmart's Sales Director, previously worked in both the financial markets and tracing industry. With a wealth of knowledge and experience, Chris is well placed to head up Tracesmart's corporate sales team.

### **Contact Information**

Owen Roberts. Communications Manager

TRACESMART Ltd  
2 Sovereign Quay  
Havannah Street  
Cardiff  
CF10 5SF

Tel: 029 2047 4114

Email: [owen.roberts@tracesmart.co.uk](mailto:owen.roberts@tracesmart.co.uk)

[www.tracesmartcorporate.co.uk](http://www.tracesmartcorporate.co.uk)

Photographs available on request

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)