

# Cloggs Supports Metropolitan Police Efforts To Crack Down On Bogus UGG Boots



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Cloggs, the UK shoe retailer, has voiced its approval of recent actions taken by the Metropolitan Police Force, shutting down hundreds of websites selling fake UGG Boots.

In an effort to crack down on bogus [UGG Boots](#) websites (either selling fake UGG Boots or fake websites that were purely designed to conduct identity fraud), the Metropolitan police have shut down over 400 illegal UGGs websites in recent days. This ensures that legitimate sellers like Cloggs.co.uk are left to sell real UGG Boots on real websites, and that the consumer's pockets are protected.

However, even though the Metropolitan police have taken this drastic measure, this doesn't mean to say that there won't still be bogus websites out there. Whilst this will cause concern amongst potential buyers, Cloggs.co.uk knows just how to identify [genuine UGGs](#) websites from fakes. In association with Consumer Direct, the government service for advice on consumer issues, Cloggs.co.uk has produced a checklist on its website that consumers can use to check sites for legitimacy before they part with their hard earned cash.

Cloggs.co.uk meets all of the criteria specified on the check list, so customers can rest assured when they buy from Cloggs that the [UGGs](#) are genuine and that the website is legitimate.

Nick Thomas, Cloggs.co.uk Director, said: "As UGG boot sales continue to rise year upon year in the UK, so do the number of fake UGG boots websites, which mostly originate from criminal gangs in Asia that buy up .co.uk domain names. All these websites are designed to do is make money illegally - either by selling fake products or using the website to gain identity information that will be used illegally elsewhere. Cloggs.co.uk applauds the efforts made by the Metropolitan police to protect UK consumers this Christmas and is glad to support this effort by promoting a handy website checklist to ensure that consumers don't get stung when buying UGG boots in the future."

**About**

With over 35 years of trading experience, Cloggs has long been at the forefront of cutting edge British shoe retail. With a focus on in season fashion footwear, quality customer service, competitive prices and extensive selection, Cloggs.co.uk stocks over 20,000 items including its popular range of Dr Martens Boots, UGG Boots (including the [UGG Bailey Button](#) and Classic Tall UGG styles) Converse, Timberland Boots, Caterpillar Boots and Fitflop Boots.

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