

GAME Announces Mega-Monday Promotion



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GAME, the UK's leading specialist computer and video games retailer, has announced a festive promotion to coincide with 'Mega-Monday' 7 December, which is forecast to be the UK's biggest online shopping day of the year as shoppers prepare for Christmas.

From midnight on Friday 4 December to midnight on Monday 7 December, anyone who places an order on GAME.co.uk will have the chance to win a £500 gift voucher, which will get the winner off to a great gaming New Year.

In addition, online customers will have another opportunity to receive an early Christmas present from GAME.co.uk when they try out the brand new gift selector, an easy way to find the perfect gifts for friends and loved ones. Anyone who uses the GAME [gift selector](#) will be entered into a draw to win prizes including a [Modern Warfare 2 Super Elite Xbox 360](#) console, a [120GB PS3 Slim Console](#) or 100,000 GAME Reward Points (the equivalent of £250).

This Christmas GAME.co.uk has lots more besides games on offer; with new ranges such as iPods, Apple Macs and music, along with DVDs, clothing and toys.

Figures from IMRG, the leading industry body for e-retailers, show that UK internet sales have grown by 14% so far this year. Last year, UK consumers spent an estimated £9.3bn online during November and December, and this year IMRG expects sales to be 15% higher.

Retail analysts Verdict Research say that online purchases this year will account for 7.3% of all retail spending, compared to just one per cent ten years ago in 1999.

GAME.co.uk offers free UK delivery on all orders sent by second class post. UK orders placed by midday on 18 December (second class), midday on 21 December (first class) and midday on 23 December (express delivery) will arrive in time for Christmas. Terms and conditions for all competitions can be found on the [GAME](#) website.

About

GAME

GAME is a specialist European retailer of PC and video games, video consoles and related accessories. Games operates from more than 1,162 stores, concessions and franchises in the UK, Eire, Sweden, Denmark, Norway, Spain, Portugal, France and Australia. Together with its online shopping services, GAME's aim is to be the destination of choice for every consumer. Further corporate information can be found on the Gamegroup plc website.

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