

HolidayCity.com Sails the Seven Seas at Paris Boat Show



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Kuala Lumpur – The huge turnout of more than 260,000 visitors at the Paris Boat Show 2008 was a testament to its popularity and importance as one of the premier events in the French and international boat industry. This year's event is expected to attract even more visitors as the global economic climate continues to improve and boating enthusiasts can again partake in their passion. The Paris Boat Show is an exceptional platform for key players in the maritime sectors to showcase their latest products, technology and equipments. Both local and foreign visitors, which include boating enthusiasts, amateurs and trade professionals, would again converge from 5th – 13th December 2009 at Port de Versailles. With such a large congregation, Paris hotels are expected to do a roaring business meeting their accommodation need.

At the Paris Boat Show, serious buyers and curious onlookers mingle together as they marvel at the diversity in goods and services being offered. Approximately 1200 exhibitors representing 1400 brands would be presenting their exhibits which would include the latest and newest models for items ranging from multimillion dollar pleasure yachts to engines. This attracts not only trade professionals but also private individuals who are keen to make purchases. This event is certainly a place where dreams come true. This year, there would be three dedicated pavilions which highlight different categories of the boating industry, namely, 'Sailing & Tourism', 'Motor Boating' and 'Equipments'. Visitors would be spoilt for choice with 1400 boats on display including 300 new models, 600 motor boats, 500 sailing boats and 300 assorted small craft.

Lee Lai Huat, CEO, HolidayCity.com, remarked, "The Paris Boat Show is a grand showcase of the best and the latest in the boating industry. It is certainly glitzy and glamorous. You can expect to see major shipyards, motor boating key players such as Zodiac, marine outfitters and components manufacturers, and charter firms at the show." He further said, "Without a

doubt, the event is going to be a huge success this year. One of the highlights would be in the tourism category where visitors would enjoy fantastic offers for sailing excursions or holiday. With the large turnout expected, HolidayCity.com is more than happy to offer amazing room rates and discounts on Paris accommodation."

HolidayCity.com offers attractive rates at the following hotels and many others:

Comfort Hotel Opera Drouot Paris (2 star)
Starting rate EUR70

Hotel de l'Europe Paris (2 star)
Starting rate EUR85

Hotel Renoir Paris (3 star)
Starting rate EUR108

Hotel Les Jardins D'Eiffel Paris (3 star)
Starting rate EUR130

Hotel Regina Paris (4 star)
Starting rate EUR225

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HolidayCity.com

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