

Macdonald Hotels And Resorts Encourages Boxing Day Bargain Hunters To Swap Clothes For Holidays



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Macdonald Hotels & Resorts has predicted that whilst the sales will be in full swing on the high street, savvy shoppers are getting ready to snap up a raft of deals from hotels around the UK. While last Christmas many Brits ditched the traditional Boxing Day turkey sandwiches and TV for a trip to the sales in search of some fashion retail therapy, this year the 'staycation generation' are set to avoid the crowds and the queues at the tills during the annual break in exchange for some holiday bargains.



To capitalise on this change, Macdonald Hotels & Resorts has launched a new set of special [Winter breaks](#) packages, providing 50% off over the winter season and a further 50% off stays during 2010. With a 50% discount on accommodation at any of its four and five star properties in the UK and

Spain, the Winter Breaks offer is available on all leisure stays taken between 26 December 2009 and 8 March 2010.

As an added incentive to those who choose to book their break during the Boxing Day weekend, they will also receive automatic entry into a prize draw to win one of five one-week holidays in Spain.

The new Winter Break rates also include two children up to the age of 12 going free. The offers include a range of breaks, including The Macdonald collection, Winter sun, [Winter Weekend Breaks](#), [Winter City Breaks](#), and [UK Breaks](#) packages available through Macdonald Hotels & Resorts on bookings placed between 17 November and 30 December 2009 for stays between 26 December 2009 and 8 March 2010, excluding New Year.

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About Macdonald Hotels & Resorts

First established in 1990 by Donald Macdonald and colleagues Macdonald Hotels & Resorts operates over 40 hotels across the UK and 10 resorts throughout the UK and Spain. Macdonald Hotels employs over 4,400 staff and operates in excess of 4,500 hotel rooms. Its focus is on developing its strong portfolio of four and five star hotels, with each offering its own character and individuality underpinned with the quality and attention to detail expected of the Macdonald brand. In particular, the company prides itself on the seasonality and provenance of its food within the hotels, from breakfast through to dinner, as well as its wide range of specially selected wines. As testament to the excellent level of service the Group provides, it has on numerous occasions won several prestigious accolades, most notably the AA Hotel Group of the Year 2007-08 and the National Customer Service Awards for Leisure and Tourism.

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