

New Radisson Blu Hotel Opening In Cairo , Egypt



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Rezidor Hotel Group has announced the opening of one of its most eagerly awaited flagship hotels, in the Egyptian capital, Cairo.

The new Radisson Blu Hotel, [Cairo Heliopolis](#), is the company's very first in this amazing city and signals the groups continued strategic expansion into emerging markets. This opening takes Rezidor Hotel Group's operating portfolio in the Middle East & Africa up to 36 hotels and 9,000 rooms.

The new Radisson Blu hotel is situated in the elite district of Heliopolis, which is often referred to as Cairo's "city of luxury and leisure". Dating back to late 19th Century, this suburb was created for Cairo's rich and famous, boasting a wide variety of highly sought after private and recreational clubs. Located just 10 kilometres from Cairo's teeming city centre, Heliopolis is a mere 2 kms from the international airport making the new [Radisson Blu luxury hotel](#) an ultra convenient base and an oasis of a destination in its own right.

Heliopolis was built at the end of the nineteenth century, when Cairo's massive population explosion created a huge demand for luxurious accommodation within easy reach of the city. Modern visitors flock to enjoy the fantastic range of restaurants, leisure facilities and nightlife - plus the cool and stylish ambiance - which seems a million miles removed from Cairo's mayhem, noise and bustle. A mix of modern development is lightly superimposed on a dense and impressive bed of history.

The Radisson Blu Hotel, Cairo Heliopolis is one of the most exclusive addresses in this most exclusive of districts. Heliopolis is the home of Egyptian President and his impressive palace. It is also home to many of Egypt's most desirable, up-market leisure and sporting establishments, including the luxurious Heliopolis Club, which dates back to 1905.

This new addition to the Radisson Blu portfolio has 427 stylish guest rooms and 60 luxurious suites, with all the modern amenities expected of a world-class hotel. The hotel has 7 stylish meeting rooms, featuring a large and elegant Ballroom - spanning 416 msq; two ultra modern breakout rooms, of 64 msq and 51 msq, along with an excellent range of facilities and equipment, making it the ideal location to host events. There is also the award winning Italian restaurant and bar FILINI, glamorous 1122 Lobby Bar, all-day MIX restaurant with its fusion of Oriental and European cuisine, and the panoramic Nine Pool Bar. Hotel guests and locals can expect the very best of all culinary experiences in Cairo.

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 380 hotels in operation and under development with 81,700 rooms in almost 60 countries including [luxury hotels in London](#), [Luxury Hotels in Dublin](#) and [Luxury Hotels in Rome](#).

Rezidor operates the brands Radisson Blu Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites in Europe, Middle East and Africa, along with the Goldpoints plus loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand Hotel Missoni. In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

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