

Rezidor Announces Opening Of A New Radisson Blu Hotel In Milan



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Author: [Rezidor Hotel Group](#)

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The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, has announced the opening of the Radisson Blu Hotel, Milan in Italy. The existing hotel - originally opened in 2007 as the Chedi Milan - features 250 rooms and will be rebranded in the first quarter of 2010.

"Milan is a key market for us. The city is one of the world's fashion capitals, and we are delighted to be present in town with our chic, contemporary and design orientated core brand, Radisson Blu," said Kurt Ritter, President & CEO of Rezidor. The Radisson Blu Hotel, Milan is Rezidor's second property in Italy - the company also manages the 232 room Radisson Blu Es. Hotel, Rome.

The Radisson Blu Hotel, Milan is located north of the city centre, within minutes of Milan's two trade fairs. Its 250 rooms each offer an average size of 37 m² and are decorated in an "Asia-meets-Italy" style designed by the reknowned Indonesian firm Jaya & Associates. Extras include elegant limestone bathrooms, flat screen TVs and free high speed internet access. Besides a restaurant and lounge bar, the hotel also offers nearly 800 m² of meeting and conference space. Guests can also enjoy the spa and the indoor swimming pool.

Since its first opening in 2007, the hotel has received rave reviews from a number of publications. Fortune Magazine proclaimed it as one of the Best New Business Hotels in the World. The UK's Daily

Telegraph called it a "super-chic urban retreat" and Vogue UK proclaimed it as "the place to stay if you want to mix with the high fashion crowd in the Italian capital of style". Under the first class and full service Radisson Blu brand, the [luxury hotels](#) sophisticated image will be developed further and brought to new heights.

About The Rezidor Hotel Group

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 380 luxury hotels in operation and under development with 81,700 rooms in almost 60 countries including [luxury hotels in London](#), [luxury hotels in Dublin](#) and [luxury hotels in Rome](#).

Rezidor operates the brands Radisson Blu Hotels & Resorts Regent Hotels & Resorts, Park Inn and Country Inns & Suites in Europe, Middle East and Africa, along with the Goldpoints plus loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand Hotel Missoni. In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder.

PR contact:

Christiane Reiter
Director Corporate Communication
The Rezidor Hotel Group
Avenue Du Bourget 44
B-1130 Brüssel
Belgien
Tel. +32 2 702 9222
www.radissonblu.co.uk

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