

Skiers Heading For Eastern Europe: 154% Rise in Interest For Cheap Flights To The East



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Author: [Skyscanner Ltd](#)

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Skyscanner has seen a 154% rise in searches for winter flights from the UK to cities east of the Alps compared to last year.

The most popular eastern ski hubs are Krakow in Poland, Sofia in Bulgaria, Bratislava in Slovakia and Ljubljana in Slovenia. The trends reflect the search for better value skiing combined with [cheap flights](#) this winter in light of the recession and strong Euro.

Further evidence for this trend comes from a recent Skyscanner poll which asked skiers and snowboarders whether they would be taking a ski trip this winter; 57% replied that they would, but of those, 65% said they would be heading for a cheaper option than usual.

Sam Baldwin, Skyscanner travel editor and ski expert commented on the trends:

"With an après ski pint now costing close to £8 in some French resorts, many skiers and snowboarders are looking for cheaper options this year. Eastern Europe has suffered from a stigma – some people imagine it to be all concrete communist blocks and dodgy food – but that's completely inaccurate.

"Whilst it's true that most resorts in Eastern and central Europe are smaller than large interlinked areas in France or Austria, they do offer plenty of great skiing in attractive alpine towns, excellent value and an interesting cultural experience."

Skyscanner's proprietary technology scours over 600 airlines and travel agents to find the best flight tickets. It includes flexible views showing ranges from whole year to month prices and day-to-day prices so whether it is [flights to New York](#) or a ski trip leaving on a [London flight](#) Skyscanner can find the perfect deal.

About

Skyscanner is a leading travel search site based in Edinburgh, Scotland. Skyscanner provides instant online comparison on flight prices for over 670,000 routes on over 600 airlines, as well as car hire, hotel and holiday price comparison. With Skyscanner, users can browse without having to enter specific dates or even destinations, and Skyscanner is available in 20 different languages including French, German and Spanish.

Skyscanner:

Contact Details: Sam Baldwin

Skyscanner Ltd
Stamp Office
10 Waterloo Place
Edinburgh
EH1 3EG
+44 (0)131 252 5353
www.skyscanner.net

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