

Snip-its Kids Salon Franchise Provides Stress-free Haircuts this Holiday Season



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Fast-growing children's salon relieves harried families with hassle-free kids hair cuts, gift certificates



NATICK, MASS. (December 2009) -- Snip-its (www.snipits.com), the fastest growing franchise of children's hair salons in the U.S. is known for providing a pleasant, entertaining hair-cutting experience for kids, which is especially beneficial for families during the hectic holiday season. The addition of Snip-its Express, a scaled-down version of the children's salon, provides yet another option for fitting in kids' hair cuts and styling, just in time for holiday photos and festivities. Snip-its gift certificates make ideal holiday gifts for families with children.

"The holiday season can feel very rushed for families juggling multiple shopping lists, parties and holiday school schedules," said Christine Mudd, director of franchise development, Snip-its. "Snip-its and Snip-its Express

stores helps families by offering its signature tear-free kids hair cut and gift-giving ideas from gift certificates to its own line of children's grooming products. Parties also can be booked for children's holiday celebrations at the full-service Snip-its salons."

The salon offers unique, spa-style experiences including manicures, pedicures and specialty hair styles such as hair wraps, cornrow braids and beads. Expert make up application for weddings, recitals, holidays and other special occasions is a favorite service that includes a palette of shadow, blusher, liner and lip gloss that little princesses can take home. Snip-its offers a line of safe, environmentally friendly shampoos, body wash, conditioners and styling products. All Snip-its and Snip-its Express stores are independently owned and operated by franchisees.

Snip-its, a growing [kids franchise](#) was founded in 1995 by California native, Joanna Meiseles, the daughter of Hollywood producer, Robert Blumofe credited with the movie, Yours, Mine and Ours and is the granddaughter of famed comedian Jack Benny. After a heartbreaking visit to an 'adult' salon with her then young son, the first-time entrepreneur established the entertainment-styled salon with the goal to make children's hair care a positive fun-filled adventure for families. Entrepreneurs that relate to this scenario may wish to learn more about opening a Snip-its store. For more information on Snip-It's Express franchising please visit http://snipits.com/franchising/franchise_faq.cfm.

About

Snip-Its

The Snip-its Corporation, based in Natick, Massachusetts is designed to untangle the hair care challenges of children and their parents. It provides the best customer service and a guaranteed great time for both kids and parents. The [salon franchise](#) has served more than one million children annually in 65 locations. In 2007, Snip-its was named the 30th fastest growing franchise in the U.S. by Franchise Times Magazine. For more information on [children's franchise](#) opportunities, visit www.snipits.com or call 877-SNIP-ITS.

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