## A Close Look At What A Drug Rehab Center Must Provide



Released on: February 01, 2010, 11:49 am

Author: <u>Sunset Malibu</u> Industry: <u>Healthcare</u>

[Malibu, CA] - Sunset Malibu, an exclusive drug rehab center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in providing clients with long-term support during the drug rehabilitation process.



Addiction recovery doesn't happen overnight. On the contrary, drug abuse is a resilient disease, and drug rehab can only succeed if it's driven by sustained effort. The most effective <u>drug rehab center</u> is the one that ensures the long-term health of its clients, with everything from sober living programs to independent 12-Step support networks. In the end, any inferior standard of care is doomed to fail.

Those considerations, in turn, are at the heart of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing care to individuals who seek it. At Sunset Malibu, the client always comes first.

"Our clients come to us because they want to get better forever," said Sunset Malibu's Program Director. "It's our role as a drug rehab center to help them do that, by ensuring that they're fully supported through every phase of the healing process.

We believe that our commitment to sober living and aftercare programs is reflected in our robust record of clinical success."

Unfortunately, that passion for long-term treatment is precisely what sets Sunset apart from its competitors.

Any drug rehab center can talk about the importance of long-term recovery. It takes a special institution, though, to actually live up to its own standards. The fact of the matter is that many of the most "exclusive" drug rehab centers in Los Angeles essentially abandon their clients at the end of their primary rehab programs. As should go without saying, these clinics can't be trusted to promote meaningful or lasting wellness.

Under the circumstances, argues Sunset's Program Director, those shortcomings are inexcusable.

"Rehab is literally a matter of life and death," Sunset Malibu's Program Director said. "At Sunset Malibu, we're both humbled and inspired by the trust our clients invest in us, and we do everything in our power to repay their faith. To do anything less would be a breach of our personal and professional obligations."

Addiction treatment is an exceptionally delicate process. To be successful, it has to be administered by competent and compassionate experts. The caregivers at Sunset Malibu are leading figures in their respective fields. As the center's clients have learned firsthand, that level of excellence can make all the difference in the world.

Sunset Malibu is a luxury <u>drug rehab</u> facility located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about the <u>drug rehabilitation</u> process, please call 1-800-332-9202 or visit our Web site at <a href="http://www.drugrehabsunsetmalibu.com/">http://www.drugrehabsunsetmalibu.com/</a>.

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

## **Contact Details:**

1-800-332-9202 http://www.drugrehabsunsetmalibu.com admin@drugrehabsunsetmalibu.com Malibu, CA 90265

~~~~

Press release distributed via EPR Network (<a href="http://express-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-pres