Skyscanner Flight Trends for April 2010: Top 50 Flight Destinations

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Despite delays and cancellations caused by the ash cloud, many European cities held their positions at the top of April's "Top 50 Flight Destinations". Surprisingly, Athens -having recently suffered the negative effects caused by both the ash cloud and civil unrest actuallymoved up nine places this month.

Ones to watch: Tel Aviv and Seoul showed the biggest jump in rank position (+17, and +12, respectively) while Germany has also taken a stronghold in the chart this month, with four of its major cities moving quite highly into prominent positions.

We also see many, Eastern European cities making their debut in the Top 50 and subsequently displacing a few of the more "traditional" favorites possibly indicating a growing trend for North Americans to look for a "road less traveled".

TheriseofGermanyFrankfurt entered the top ten this month while Berlin and Dusseldorfincreased by six and seven places respectively. Munich showed the biggestincrease of the Germany cities in the top 50, rising an impressive 12 placesto number 25.

ThefallofCanadaWhile flights to Europeperformed well in April, it appears that Americantravelers are showing less interest in travel to Canadian destinations. Torontodropped ten places to position 37 and Vancouver, which enjoyed a rise inpopularity during the winter Olympics, almost fell out of the ranking, clingingonto the 50th spot.

ThetoptenFavoritesCities that continue to rank in the top ten this month include London, Paris,
Dublin, Los Angeles, San Francisco and Las Vegas, all of which offer
particularly good <u>airfare deals from New York</u>, while New York itself held onto

second place. Joining the top ten ranks in April, Madrid rose from the number 12 slot last month to number three in April, while Miami fell seven places out of the top ten to 16th position.

New

Entries

Some new destinations appeared in April that were not in March's top 50. Casablanca, one of the destinations featured in the upcoming Sex and the City 2 movie, moved into 41st place, while both Moscow and Warsaw entered the top 50 this month.

Decline in Searches to Spring Break Locales With the prolonged-ski season and Spring Break season winding down, cities which saw a pre-Spring Break boom, namely Cancun, Miami, Honolulu, Orlando, Denver and Ft. Lauderdale all saw searches drop significantly this month, the latter of which dropped 24 places.

April 2010 - Top 50 Destinations for the US

- 1. London [0]
- 2. New York [0]
- 3. Madrid [+9]
- 4. Las Vegas [-1]
- 5. Paris [+1]
- 6. Los Angeles [-2]
- 7. Rome [+3]
- 8. Dublin [-3]
- 9. Frankfurt [+5]
- 10. San Francisco [-1]

About Skyscanner:

Skyscanner is a leading travel search site, providing instant online comparison on flight prices for over 670,000 routes on over 600 airlines including <u>flights to Hong Kong</u>. Users can browse without having to enter specific dates or even destinations, and Skyscanner offers a choice of 23 different language sites including French, German and Spanish.

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