

The Jay Suites Promise: Modern, Upscale Manhattan Office Space at an Affordable Rate

*Small Businesses Thrive In Two Expanded Midtown
Locations – With More To Come*



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New York, NY (May 24, 2010) -- When Brian Akaka, a NYC-based developer and marketer of iPhone apps, launched his own business, he faced one major challenge: finding suitable office space. His low budget and 6-month outlook may have been perfect for a space in Queens, but Brian knew that networking and corporate image would be integral to his venture's success. His company, Appular, needed the prestige of Manhattan.

Then he came across Manhattan-based executive space provider Jay Suites, which offered just what Brian needed: pre-built, ready-to-use office suites on flexible terms and at a comfortable price. The concept works for many other

professionals, as well: attorneys, accountants, insurance agents, technology consultants, hedge funds, and any other startup looking to minimize costs and risk.

While traditional flexible office space and business centers have been around for years, Jay Suites seriously raised the bar on design, service, and technology. Every center has the marble floors, Venetian plaster walls, and sleek furniture that constitute the company's signature look – and a head-turning one at that. Lease terms and office layouts are customizable, and all plans



include a receptionist, kitchen access, and conference room time, among other amenities that cost upwards of \$100/month at traditional centers. Other perks that Brian appreciated included high-speed internet, VoIP phones, teleconferencing, and advanced presentation systems with surround sound.

If you think these services come at a price, think again. Monthly plans start at just \$1,000 – including utilities, furniture, and cleaning. And because the space is already built out, Brian was able to move in just a day after signing up. To top it all off, Jay Suites is waiving phone and internet fees for all leases signed through June 30.



It's a proposition that caught the attention of many – including the hosts of WPIX real estate show Metro Residential, which recently featured Jay Suites in an episode about the [office space](#) industry. “What we saw in the market was a need for space suitable for small businesses,” CEO Jack Srouer says. “And having our unique concept recognized by so many is amazing. We're planning to grow [beyond the Grand Central and Rockefeller Center locations but still want everyone to feel at home here.”

Brian has since been able to move into a permanent space, but other Jay Suites

clients couldn't be happier. "We went through 10 or 15 other executive offices and this one gave you the most value for your money," says Jason Kovar, a managing partner at a hedge fund and a long-time Jay Suites tenant. Lindsay Fox, a partner at an executive search company agrees: "Being in a space like this gives us the ability to focus on growing our company... It's really plug and play, we came in, we hit the ground running, and we didn't have to worry about anything."

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