

Extra Edge Training: Connecting Athletes with Private Coaches



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Extra Edge Training LLC (www.extraedgetraining.com) is a new online service that provides a way for ambitious athletes to seek out credible coaches for private training purposes. The service leverages the experiences and skills of current and past collegiate athletes to provide individualized coaching to promising youth athletes. The site's main component is an online directory which is searchable by sport and location. The service is free to use by anyone and returns local results of quality coaching talent within 40 miles. Extra Edge Training is a valuable tool for athletes seeking to get ahead during the summer months by training with a private coach.

An athlete (or any visitor to the site) can easily connect with a coach through the online directory and a simple contact form. The coaches in Extra Edge Training's online directory must fulfill certain qualifications, and all are subject to background checks. At this time, coaches range from current collegiate athletes to those with over 20 years of coaching experience. Additionally, Extra Edge Training's directory contains coaches in 13 different sports, including: baseball, basketball, field hockey, football, golf, lacrosse, soccer, softball, squash, strength & conditioning, tennis, volleyball, and wrestling.

Brendan Fitzgerald, CEO of Extra Edge Training, said about the service, "Youth athletes who are serious about improving their skills and playing at the next level should take advantage of the upcoming summer months to work with a private coach to elevate their game." While youth athletes continue to spend resources to improve their skills in a variety of ways, it is

widely known that a personal coach is often the best way to achieve actual results. Extra Edge Training is the first service that provides these athletes with an easy-to-use online platform for selecting the best coach in their area to help achieve their athletic goals.

Extra Edge Training also presents an opportunity for coaches to take advantage of the idle summer months and register on the site. In order to be in the online directory a coach must fill out and submit a brief application on the website including details about their playing and coaching experience. This information will serve as the template for their profile, which will be viewable by athletes searching for a coach. Coaches approved for the service will have three options for their subscription: \$15 for 3 months, \$25 for 6 months, or \$35 for 1 year.

Fitzgerald explained the value proposition of the service, "This offers a tremendous deal to the subscriber, considering the average hourly rate for a private coach is \$35; in other words, an Extra Edge Training membership for one year pays for itself in just one session."

About Extra Edge Training
Extra Edge Training's mission is to provide serious athletes the opportunity to improve their skills to achieve whatever their athletic goals may be. Furthermore, Extra Edge Training wants to allow individuals with the skills and experience in a sport to enjoy the experience of coaching by connecting with a younger generation of athletes in a constructive, exciting, and mutually profitable manner. Extra Edge Training achieves this vision by connecting athletes and coaches through its online directory of coaches. For more information visit <http://www.extraedgetraining.com>.

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