

# Ernest Jones launches new exclusive branded watches



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Press Release Author: [Ernest Jones](#)

Industry: [Retail](#)

**Press Release Summary: Ernest Jones has launched a range of new and exclusive watches from the world's top brands for Christmas and beyond**



Press Release Body: **Ernest Jones**, the diamond and watch specialist has launched 34 new and exclusive watches, enhancing its already impressive range of watches. Just in time for Christmas, this collection offers customers the chance to buy an exceptional gift for themselves.

The collection features a stunning range of new watches including the **Nautica NMX** men's titanium chronograph, **SEIKO Sportura** chronograph and the stylish **Tissot T-Touch Expert** men's watch plus many more. Each of the [watches](#) is exclusive to **Ernest Jones** online and in store.

**Stephen Gaunt, Ernest Jones' brand manager**, is very excited about this new offering. He said: "Our partnerships with the world's major brands result in exclusive designs which are available only at Ernest Jones. These pieces include prestigious watches from **TAG Heuer, Rado and Hamilton**, fashion brands such as **DKNY, Emporio Armani, Burberry and Nautica**, as well as traditional brands such as **Tissot, Seiko, Rotary and Citizen**."

He continued; "Ernest Jones has one of the largest ranges of watch brands on the High Street and we've just enhanced this range with some new and exclusive timepieces. This season we've added over 800 new watches to our collection. We're particularly excited about the new Ball watches."



**TAG Heuer** has been leading the Swiss watch industry for almost a century and a half. Ground breaking and innovative, this brand is endorsed by the world's most glamorous sporting celebrities including Tiger Woods, Maria Sharapova and Lewis Hamilton.

**DKNY watches** for ladies and men are packed with the creativity, quality and innovation that is frequently associated with **Donna Karan**, whilst also expressing the energy and excitement of New York.

**SEIKO** has also enjoyed a long and prestigious relationship with the sporting world through sponsorship agreements. They have been involved in the Olympic Games, international athletics, Formula One, football world cups and sailing. **SEIKO** is an official partner of the Honda F1 Racing team.

**Hamilton** is one of America's leading watch brands. Renowned for accuracy, durability, style, technology and innovation, **Hamilton watches** also has a long relationship with Hollywood, appearing in more than 300 films. Hamilton watches have been worn by a number of Hollywood legends, from Will Smith to Elvis Presley.

Watches from the aforementioned brands are available at **Ernest Jones** stores and from the **Ernest Jones** website now.

**About Ernest Jones:**  
Ernest Jones, the diamond and watch specialist has over 200 stores and a retail website at [www.ernestjones.co.uk](http://www.ernestjones.co.uk). Featuring a wide range of leading brand watches and high quality jewellery, Ernest Jones also has a stunning selection of gifts for all occasions. Ernest Jones is part of Signet Jewellers Limited, the world's largest speciality jewellery retailer.

**Web Site:** <http://www.ernestjones.co.uk/>

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