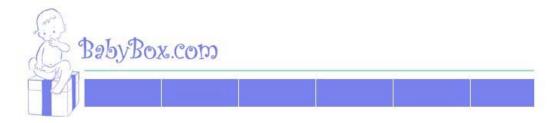
BabyBox.com Announces the Addition of Pixie Dust



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Online luxury baby retailer brings enchantment and customized colors to nurseries and kids' rooms



(Darien, Conn.) March 19, 2009 --<u>www.BabyBox.com</u>, a luxury retailer of high-end crib bedding, baby furniture and baby gifts, announced today that it has added the newest Pixie Dust Décor crib bedding collection to its exclusive offering of baby bedding collections. The new Pixie Dust bedding is a top pick among style-minded parents looking to furnish well appointed nurseries and children's rooms.

"Baby bedding and accessories are all about personal style and taste, setting the tone for the entire nursery," said Katherine Type, founder of BabyBox.com. "Never tired or overly trendy, Pixie Dust celebrates childhood, striking the perfect balance of fun and timeless tradition and we are sure that our customers will appreciate the Pixie

Dust collection for being both practical and uniquely stylish."

The new Pixie Dust crib bedding collection complements any child's room with decor that is sweet and unique, with a magical touch that inspires the imagination. Pixie Dust Décor crib bedding style is timeless with a childlike twist using soft fabrics with crisp lines, and purposeful products with a strong nod to fun. Vintage toys, laurel wreaths, mini pagodas and the sweetest flowering topiaries can all be found in the latest textile collection. All of the Pixie Dust fabrics are wonderfully soft to the touch, perfect for little ones. watermelon pagoda crib bedding Featuring deliciously named selections such as lime pagoda crib bedding, watermelon pagoda crib bedding, lemon ice topiary crib bedding and punch topiary crib bedding, Pixie Dust Décor turns on the charm in any room or nursery. Also choose from aqua pagoda crib bedding set, jardin crib bedding, boys toys crib bedding or chateau charlotte crib bedding.

For a limited time, Babybox.com is offering free shipping on all baby bedding and baby bedding collections. To redeem, enter coupon code "freeshipbed" at checkout.

From developmental toys to baby clothing, crib bedding and nursery furniture, BabyBox.com features an A-list of upscale designers, such as House Inc., Henry & Henrietta, Lulu DK Matouk, Lulla Smith, Gordonsbury, Serena & Lily, Blauen, Sweet William, Lullaby and Baby B, among others.



About BabyBox

BabyBox.com

BabyBox.com is a premier baby gift store for children, ages newborn to 12 months. Offering a specialized selection of luxury baby items, the company prides itself on serving a niche market with a focus on unique and high quality products including adorable <u>crib bedding</u>, <u>baby clothes</u>, nursery décor, quality children's furnishings, baby furniture, custom <u>baby bedding</u>, Moses baskets, bassinets, handmade items, as well as traditional gifts, such as toys, baby blankets and keepsake gifts. In addition to the specialized infant collections, BabyBox.com has expanded its offerings to provide furniture, bedding, décor and clothing for older children. With headquarters in Darien, Conn., BabyBox.com has provided unique baby gifts since 1997. For more information, please visit <u>www.BabyBox.com</u>.

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Contact Details: Press Contact Katherine Type Founder/President (203) 655-0185