

# Botox® Makes You Happy



Released on: June 25, 2009, 4:29 am

Author: [The Hospital Group](#)

Industry: [Healthcare](#)

Thousands of Brits undergo BOTOX® treatment every year to reduce the appearance of laughter lines and furrowed brows.

However scientists have discovered another use for the anti-wrinkle treatment. Not only can it be used to reduce the effects of ageing and stop hyperhidrosis (excessive sweating), but BOTOX® can now actually improve your mood as well.

Researchers at Cardiff University investigated the effects of cosmetic treatments on the mood of 25 volunteers.

Out of the group a number of them underwent BOTOX® whilst others had laser surgery, cosmetic peels and numerous other treatments designed to make the skin look younger. All of the groups felt that their treatment was particularly effective, but those given BOTOX® said they felt much happier.



Researchers believe that our expressions affect our mood, so when we wrinkle our brows when annoyed it only reinforces our irritation.

Therefore by stopping the face from frowning, BOTOX® actually makes patients feel happier.

David Ross, chief executive of The Hospital Group, said: "Despite the recession, our clinics have reported a surge in the number of BOTOX® treatments conducted across the country.

“For many years we have noticed the positive effect the treatment has had not only on our patient’s appearance, but also their mood. Patients leave our clinics in high spirits which we feel contributes to their numerous return visits.”

The Hospital Group, one of the country’s leading cosmetic surgeries, provides a vast number of age preventative treatments across its 19 clinics throughout the UK.

The Group saw an incredible 226 per cent increase in the number of non-surgical procedures performed in 2008. A total of 5,200 treatments were carried out across the group last year with treatments such as Botox®, hyperhidrosis and facial peels rising in popularity.

Since The Hospital Group was established in 1992, it has grown from a small pharmaceutical company to one of the UK’s foremost [cosmetic surgery](#) providers. The Group is committed to providing the very highest standards and all procedures are performed by an expert medical team in state-of-the-art facilities that are second to none.

**Contact Details:** For further information on The Hospital Group’s range of surgical and non-surgical procedures please visit [www.thehospitalgroup.org](http://www.thehospitalgroup.org) or call 0845 762 6727.