

Consumers Target Debt Collectors On-Line: A New Tool



Released on: June 02, 2009, 9:35 am

Author: Steve Sussman

Industry: [Consumer Services](#)

Consumer Protection Institute (CPI) announces DebtResponse™ - its new web-based solution that protects consumers in [debt collection](#). DebtResponse™ fills the widening communication gap between debt-stressed consumers and third-party debt collectors by enabling rapid, reliable and optimized responses to [debt collector communications](#) at low-cost.



DebtResponse™ removes the embarrassment, confusion, paralysis and confrontations associated with responding to debt collectors—whether demanding they stop contact or challenging collector claims.

"DebtResponse is a timely answer to a growing need, and is aligned with President Obama's plans to address the United States' credit card industry and improve the financial health of our citizens. Educational webcasts; an informative blog; and expansion to Canada, the United

Kingdom, Spain and Brazil are in the planning stages.” stated Steven Sussman, President of CPI.

Founded in 2008, Consumer Protection Institute is the leader in web-based response solutions for debt-stressed consumers.

* DebtResponse is a trademark-applied-for of Consumer

Contact Details: Steve Sussman

CPI

438a Nelson Avenue

Cliffside Park, NJ 07010

888-466-2009

<http://cpinstituteonline.org>