## 32Red Online Casino Summons Hellboy in January



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Author: Aaron O'Sullivan Industry: Entertainment

The award-winning 32Red Online Casino launches Hellboy – an online slot based on the acclaimed comic and films of the same name.



32Red Online Casino is poised to launch a slot that has been dubbed as groundbreaking this January, in an announcement made by the Gibraltar-based online gaming operator today.

The Hellboy slot is based on the hit comic book of the same name, with the graphical styling from the immensely popular book added to the game. The plot is high-octane stuff too, matching the adrenaline rush the two blockbuster movies induced for millions of moviegoers in 2004 and 2008.

Mark Quayle, Head of Marketing for 32Red, believes the Hellboy slot is set to become one of 32Red's most popular slot machines:

"The addition of Hellboy to our casino means we're able to offer players a number of themed slots with real star appeal, but none match Hellboy's stylised graphics, stereo sounds and potent slot engine. From spinning the reels to entering the Underworld bonus, Hellboy offers players something special and, of course, a shot at the game's £92,000 jackpot. It all makes Hellboy arguably one of the best

slots in our online casinoand the perfect way to start the New Year."

Hellboy is the creation of the talented Mike Mignola and Dark Horse Comics. demon Α summoned by evil Nazi occultist during the Second World War, Hellboy ended up in Allied hands where he was raised as "normal boy", despite being bright red and having to regularly file down his horns. He



now fights for mankind against dark forces as part of the BPRD – Bureau for Paranormal Research and Defense – where Hellboy forms the backbone and strength behind the team's ongoing battle against evil. The 5 reel and 20 payline slot allows players to guide Hellboy through the darker reaches of the Underworld to free missing members of the BPRD and to the Relic of Power, with players winning cash throughout the journey. For more information you can visit 32Red's dedicatedHellboy slot website.

Fans of Hellboy will no doubt relish the chance to guide their hero around the reels and through the bonus games, but Quayle insists the game's graphics and performance will draw all casino game players to its reels as "Hellboy has all the gaming entertainment a player will ever need; an instantly recognisable theme, slick graphics, an immersive plot and the chance to win nearly £100,000".

Hellboy is due for release at 32Red on January 14 th 2009 and is joined by two other new games in a casino that already boasts over 350 unique casino games.

About 32Red:

32Red is the six times winner of the Best Casino title awarded by watchdog and player advocate, Casinomeister. 32Red is renowned for providing industry-leading levels of support to players and for its 350 casino games, including over 250 online slots, online roulette and more. Over 80% of 32Red's players are from the UK and 32Red is licensed and regulated by the Government of Gibraltar. The Company operates 32Red Casino, 32Red Poker, 32Red Mobile, 32Red Affiliates, 32Red Bet and DashCasino.com. 32Red Casino is committed to responsible gambling and ensures the company adheres fully to UK law. 32Red Plc listed on the London Stock Exchange in September 2005.

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## Contact information:

Aaron O'Sullivan PR Dept. 32Red Plc

a: Suites 9/11 Eurotowers 2, Gibraltar

t: 00350 200 49357

w: http://www.32Red.com

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