

# Keys To Successful Alcohol Treatment In California



Released on: January 08, 2010, 4:12 am

Author: [Sunset Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] - Sunset Malibu, a luxurious alcohol treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in helping clients win the fight against alcoholism on their own terms.



Alcohol abuse is a personal problem. By the same token, [alcohol treatment](#) must be a personal process. The most effective alcohol treatment facilities are those which cater to the unique needs of their unique clients. In the end, there's simply no other way to build a solid foundation for lasting recovery.

Those considerations, in turn, form the bedrock of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing care to individuals who seek it. At Sunset Malibu, the client always comes first.

"Each of our residents faces unique challenges on the road to wellness," said Sunset Malibu's Clinical Director. "We believe that it's our role as an alcohol treatment center to help them meet those challenges on their own terms, in a way that's meaningful to them and no one else. That's why our exclusive alcohol treatment programs are designed on a case-by-case basis-and why our patients enjoy such a

robust rate of long-term success."

Sunset's competitors, meanwhile, would be hard-pressed to make the same claims about their own treatment efforts.

Every alcohol treatment center purports to care about the individual needs of its individual clients. But few facilities actually translate their rhetoric into action. In fact, many of the most well-known alcohol treatment clinics in Los Angeles offer the same generic rehab programs to every one of their clients. More often than not, these institutions fail to help those clients heal from the inside-out.

Sunset's Clinical Team, for their part, insists that those shortcomings are inexcusable.

"Our clients trust us to save their lives," Sunset's Clinical Director said. "Their faith makes us both professionally and ethically obligated to do everything in our power to produce positive treatment outcomes. Any facility which isn't prepared to do that much simply doesn't deserve to be in business."

No alcoholism victim needs to be told about the perils of the disease. The good news here is that those perils don't have to be fatal, provided that patients receive personalized support throughout the healing process. The experts at Sunset Malibu are committed to helping every one of the center's residents travel his or her own unique road to wellness. Under the circumstances, it's hard to imagine that any selling point could ever be more persuasive than that one.

Sunset Malibu is a luxury drug and [alcohol treatment center](#) located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about our [alcohol treatment program](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

**Contact Details:**

1-800-332-9202

<http://www.drugrehabsunsetmalibu.com>

[admin@drugrehabsunsetmalibu.com](mailto:admin@drugrehabsunsetmalibu.com)

Malibu, CA 90265

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)