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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to providing its clients with superior sober living services in the wake of their primary drug treatment program.

The healing process doesn't end on the last day of primary rehab. On the contrary, patients need continuing support in order to develop the life skills and self-esteem on which all lasting recovery must be built. The best <u>drug treatment centers</u>, then, are those which provide the best aftercare services to their clients. Of these services, none is more important than a supportive sober living program.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

Cliffside Malibu is respected both for the quality of its caregivers and the elegance of its amenities. Since its founding, the center has been the choice of upscale clients seeking expert treatment in a discreet luxury environment. As the center prepares to launch its new initiative, those clients can expect to be even better served on



the road to recovery.

"We pride ourselves on providing our clients with the best possible rehabilitation experience," said a representative from Cliffside Malibu's clinical team. "Our luxurious sober living facility is an essential part of that experience, especially insofar as it helps residents prepare for the challenges of day-to-day living in a substance-free world."

Unfortunately, that sort of long-term thinking is precisely what distinguishes Cliffside from its competitors

Many drug treatment centers offer competent primary rehab programs to their clients. But only the most elite drug treatment centers invest sufficient resources in their sober living services. In fact, many of the most well-known drug treatment centers in Los Angeles provide marginal or even inferior sober living options for their residents. Unsurprisingly, those facilities routinely fall short of the promises they make in their advertising brochures.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Primary rehab is the beginning of the healing process, not the end," said another Cliffside clinician. "At Cliffside Malibu, we understand that our clients trust us to help them get better forever, and we do everything in our power to do exactly that. Our commitment to sober living is a product of that underlying philosophy."

It's relatively easy to find a drug treatment facility in Los Angeles. It's much harder, though, to find a facility that genuinely cares about the long-term health of its clients. The caregivers at Cliffside Malibu are remarkable both for their professional expertise and for their personal passion. As Cliffside's successful graduates have learned firsthand, that combination can make all the difference in the world.

Cliffside Malibu offers a private and luxurious <u>drug treatment program</u> located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information regarding the <u>drug treatment facility</u> at Cliffside Malibu, please call 1-800-501-1988 or visit our Web site at <u>www.cliffsidemalibu.com</u>.

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