

# Kate Moss Topshop Presents New Spring Summer 2010 Collection

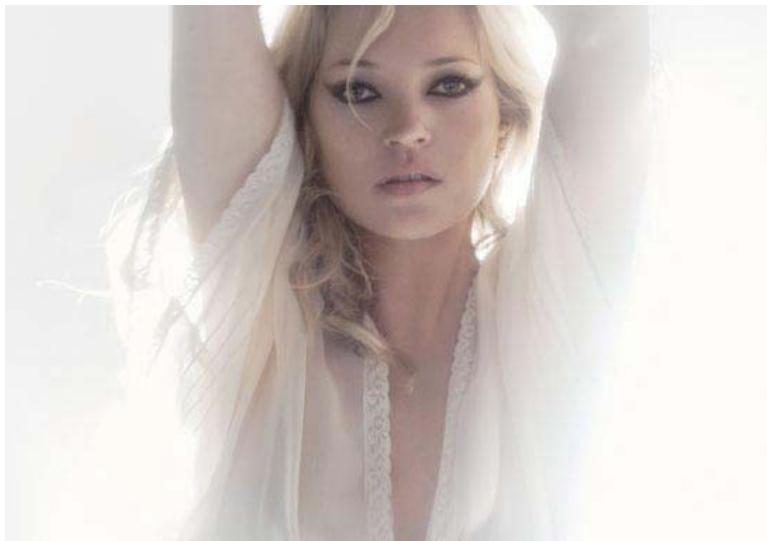
TOPSHOP

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Author: [Topshop](#)

Industry: [Retail](#)

Kate Moss Topshop presents a new collection of vintage inspired signature pieces for Spring Summer 2010. Featuring a handful of limited-edition items and an eclectic mix of eras, styles, fabrics and colour palettes, the core collection truly reflects Kate's bohemian take on dressing and covers every occasion for the season ahead.



Topshop and Kate Moss have targeted contemporary designs throughout the range with the new collection taking its inspiration from the 1970s; vintage floral print shirts complete with corseting panels to update a classic.

Dresses dominate the collection, varying from casual summer frocks to elegant daywear through to show-stopping evening gowns. The selection of dresses uses a mix of floral print, sleeved and sleeveless, chiffon tiered as well as 1920s-inspired maxi dresses. The subtle and feminine tones combined with the contemporary approach highlights the diversity in this collection; emphasised by the ditsy print washed cotton mini dress with a maxi length graduated back - the dress of the season. Denim makes a comeback too with a larger selection of shapes and washes. Grey super

skinnies, hippy-ish low rise wide leg jeans and a fitted denim blazer are key pieces within the collection.

Topshop has also published a short [Kate Moss Topshop](#) film shot by British fashion photographer and industry favourite, Nick Knight, to accompany the 98 piece collection and allow online viewers to get a first look.

The film showcases the vintage inspired collection and features Kate Moss dancing along to the Strange Boys, backlit with an array of dreamy colours. The video was the first of its kind for Kate Moss in her long established relationship with Topshop. She commented; "The way Nick shot the film really brings across the airy and romantic feel of this collection".

-Ends-

**About**

**Topshop:**

Topshop was established in 1964 and is part of Arcadia Group Ltd. Sir Philip Green became owner of Arcadia Group Ltd in 2002.

Topshop is continually recognised as being an authority on [women's fashion](#) on clothing such as [jeans](#), dresses and the in-trend [maxi dresses](#) having won several awards for design reputation and new services, and has a wide range of clothing from women's jeans and maxi dresses to maternity wear.

Topshop was the first fashion retailer to show on schedule at London Fashion Week in September 2005 when it presented its own acclaimed in-house design collection Unique (created in 2001). Subsequent partnerships with international boutiques as far flung as Tokyo and LA followed and Topshop continues to grow its reputation for supporting exciting new talent.

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